

Enhanced entries, as shown here in the MTV example, include a shaded box for the entire entry, together with a colour logo and a description of up to 120 words. Enhanced entries are available at a modest cost - see the rate card for more details. Conventional entries are in the style of the MediaCorp entry on the right.

## SINGAPORE

### MTV NETWORKS ASIA



**MTV Networks Asia is a major broadcasting network based in Singapore. With more than 47 million subscribers across Asia, including 42 million within the People's Republic of China, MTV Networks offers the very best in music television. Channels operated out of Singapore include MTV, Nickelodeon, VH-1 and MTV Base. More than 57 cable networks and 14 satellite platforms carry the channels.**

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*MTV Networks Asia is owned by Viacom - see page 474 for details of the company*



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